



# STOPPRESS



## CONTENTS

### News and Reviews

- P 2 Showcase 2005 – the 29th Show  
The National Craft Gallery Review  
Groundbreaking New Publication
- P 3 National Craft Gallery's Christmas  
Presence at the National Craft Fair  
Apology - Image
- P 4 CCol Selection Policy – An Overview
- P 6 CCol GANS Seminar
- P 7 CRAFTMARK presentation to  
President Mary McAlesse
- P 8 CRAFT-IT – Pixel Wrangling – Part 3
- P 10 Sectoral Analysis of the Irish  
Craft Industry
- P 12 Philadelphia – A Follow up

### Craft Community News

- P 13 Bridge Street Studios – Going Places  
SPARK Showcases Creative Donegal  
and Tyrone Talent

### Opportunities

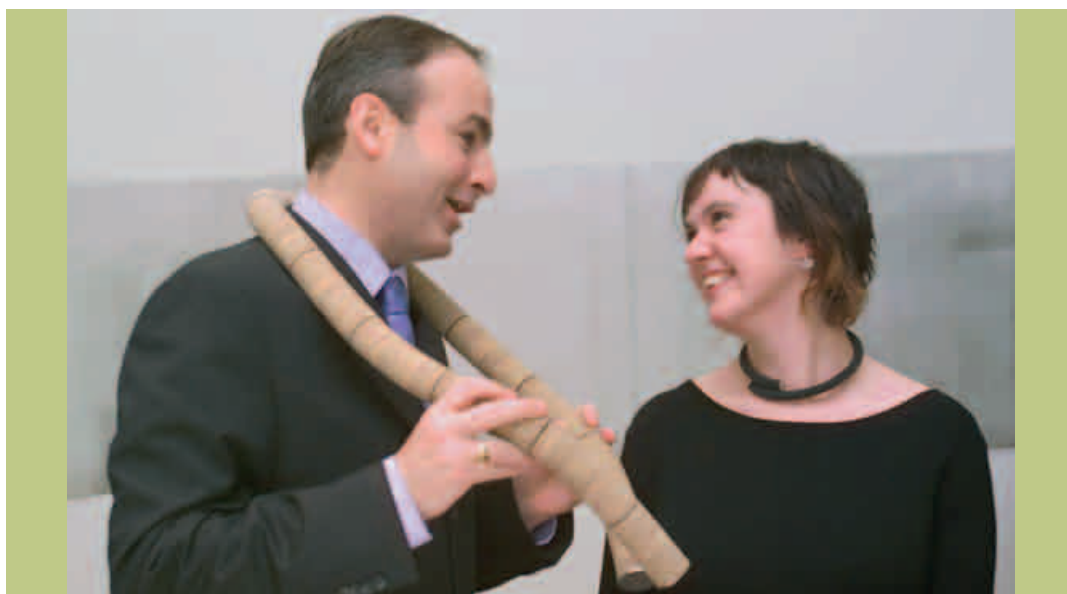
- P 14 Opportunity to see Norwegian  
Makers at Work  
The Craft Potters Society AGM  
Primary Schools  
Residency Programme
- P 15 CCol BURSARY 2005
- P 16 PORTFOLIO – a digital opportunity
- P 17 Dates for your Diary  
Packaging and Branding Workshop

### Advertisements

- P 18 Advertising

### Exhibitions & Events

- P 22 Exhibitions Snapshot
- P 23 NCG News
- P 24 NCG Up-coming Exhibition  
Norwegian Contemporary Ceramics



Minister Micheál Martin TD talks to craftsperson Angela O'Kelly, while wearing one of her pieces which is made from the yellow paper of the Financial Times.

## Minister Opens the Forty Shades of Green Exhibition at Cork 2005

**Micheál Martin TD, Minister for Enterprise, Trade and Employment officially opened the Forty Shades of Green Exhibition - a CCol and National Craft Gallery project, organised in collaboration with Cork 2005 and hosted by the Glucksman Gallery at University College Cork.**

'Cork 2005: European Capital of Culture presents a programme which is both contemporary and engaging. The work in the exhibition here today reflects the quality and intent of European Capital of Culture's aspirations. I know that Cork 2005 has formed partnerships with thousands of artists, communities, organisations and venues. The partnership with the Crafts Council of Ireland is significant in that 40 Shades of Green will travel around the world, bringing with it information about Cork 2005 and this city's extensive programme.' Explained the Minister. 'I would like to take this opportunity to congratulate the Craft Council of Ireland on their excellent work, and also Brian Kennedy for his work as curator of the exhibition.'

'This is a unique opportunity for the people of Cork, and the many people from all over Ireland and the world who will participate in the Cork 2005 celebrations, to see work from forty individuals who explore, in their own way, national identity, analyse the tradition or craft that their work has evolved from, celebrate the materials they use, and perhaps to reflect, in whatever way is appropriate to them, on what it means to be an artist working in Ireland today.'

40 Shades of Green runs in the Glucksman Gallery from the 9th January to the 20th March 2005.

A full review of the exhibition will be included in the next issue of Stoppress.



# showcase

ireland

SHOWCASE 2005 – THE 29TH SHOW

The 29th International Craft, Gift, Fashion &amp; Interiors Fair

**January 23rd sees the opening of Showcase 2005 in the RDS – the 29th year of the show which represents nearly 600 exhibitors and plays host to an anticipated 9,000 buyers.**

Following on plans outlined at last year's show there is a range of exciting new developments unveiled this year – not least of which is SOURCE the new dedicated craft aisle that replaces The Village.



SOURCE is located in the Main Hall and all exhibitors have been selected by a panel of Irish and International buyers for:

- The high standards of their design and manufacture
- Their suitability to market
- And for their overall quality

The SOURCE aisle – which runs down the centre of the Main Hall – is strongly branded and has been promoted to buyers in advance.

This year there are 5 New Faces at the show – these are exhibitors selected for quality and suitability who are exhibiting at Showcase for the first time. They include: Neil Boyle – sculptural

ceramics, Durr Pottery – hand thrown ceramics, Mary Gleeson Pottery – hand thrown ceramics, Alterknitve Designs – children's knitwear and Linda Wilson Knitwear – contemporary knitwear.

Other new developments include a change of location for the Crafts Council of Ireland stand – allowing for a greater craft exhibitor presence in the Main Hall. Our new location is in the lobby of Hall J – where we will have all of our usual services including a media area, a buyers area, an information stand, Image Bank, a variety of craft related publications and much more – so take the time to visit us.

Also new this year – all CCol registered craftspeople will have the CCol icon on the fascia of their stand. This will make it easier for buyers to identify craft exhibitors at a glance. If you are booking a stand for next year's show please ensure that you tick the 'Registered with CCol' box on the booking form. This guarantees that you will be included on all CCol promotional lists. The benefit is that you will be given the CCol fascia branding and included in a range of CCol promotional activities including the Image Bank presentation (if you have suitable images on Image Bank) and the CCol PR campaign.

Hall J - traditionally the home of group stands, represented by County Enterprise Boards, LEADER groups and Rural Development

Companies, all presenting a stunning variety of craft products from throughout the island of Ireland – is also undergoing change.



This year it also hosts the INDEX Top 100 Products at Showcase exhibition and a fresh Juice Bar sponsored by CCol – ensuring that buyers and exhibitors alike can avail of a healthy, refreshing alternative.

If you are exhibiting at Showcase and you have developed new products since Showcase 2004 make sure you enter INDEX. It's a great way of raising your profile at the show.

And finally, if you are exhibiting at Showcase don't forget that the CCol exhibitor party will take place on Tuesday evening. This year we have returned to The Merrion Inn and invitations will be included in your CCol exhibitors packs.

We wish all CCol Showcase exhibitors a successful and profitable show!

## THE NATIONAL CRAFT GALLERY REVIEW – GROUNDBREAKING NEW PUBLICATION

**Showcase sees the launch of the first issue of the National Craft Gallery Review. The new publication celebrates the success of the Crafts Council of Ireland's Exhibitions Programme and the National Craft Gallery, opened in December 2000. Highlights from the past four years are brought together, reminding us of just how dynamic and diverse the Exhibitions Programme has become.**

Major exhibitions from 2004 are covered, along with reviews of prestigious international exhibitions hosted by the NCG and features on the national and international tours of major shows such as Of Colour in Craft and Irish Basket Making: Tradition Today.

The National Craft Gallery Review also reveals the exciting 2005 exhibitions programme along with plans for extensive international tours and a series of projects planned in recognition of Irish people's contribution to the world of craft and design at home and abroad. Curator Brian Kennedy gives an insight into his inspiration for Forty Shades of Green, the major CCol show for Cork 2005: European Capital of Culture, which opened on 9 January.

'We felt the time has come for a publication that recognises, celebrates and rewards excellence in Irish craft. Over the past 4 years many of Ireland's

most distinguished and gifted craftspeople have participated in CCol exhibitions - both in the National Craft Gallery in Kilkenny and at touring venues at home and abroad. This publication highlights their achievements and acts as an ideal reference for collectors wishing to focus their attention on craft.' Explains Exhibitions Programme Manager, Vincent O'Shea.



The National Craft Gallery Review is edited by freelance journalist Ruth Thorpe, launch editor of SELECT and associate editor of Image Interiors. Over the past 10 years Ruth has focused much of her attention on broadening appreciation of the work of designer-makers in Ireland. Her knowledge of the craft sector and obvious appreciation of the creative process has ensured a vibrant and exciting publication, which will be a 'must have' for collectors and lovers of craft.

Copies of The National Craft Gallery are available from the National Craft Gallery at the special price of €5 to Stoppress readers. (telephone Brian at 056 7761804 or e-mail [n cg@cco.ie](mailto:n cg@cco.ie))

## NATIONAL CRAFT GALLERY'S



## Christmas Presence at the National Craft Fair

**The National Craft Gallery ended the year on a high note thanks to the success of Christmas Presence at the RDS.**

For the first time ever the gallery took over the Crafts Council of Ireland's space at December's National Craft Fair. Stunning examples of contemporary craft by 50 different makers were on display and business was booming!

The National Craft Gallery's exhibition programme both at home and abroad has helped put Irish craft on the map. The consistently high standard of work has ensured that contemporary craft is becoming very collectible. And the public reaction to Christmas Presence shows that demand is higher than ever.

Exhibitors included woodturners, glass artists, ceramicists, jewellers and textile designers. All of the makers had either exhibited in the National Craft Gallery in the past or are likely to exhibit in the future. And Christmas presence at the RDS ensured their names are now familiar with a very large audience.



NCG at the National Craft Fair, featuring work by Martin Lanigan (Couch), Kathleen McCormick (Baskets), Noreen Foley (Scarf and Hat) and Brenda Hewitt (Textiles).

### A P O L O G Y !

*At this stage most of you will have received your CCoI Calendar and stickers to enable you to mark all upcoming Opportunities – we hope you liked it.*

*We would like to take this opportunity to apologise to 2 craftspeople for an error in accreditation which appeared in the first print run of the calendar. The October image – a beautifully designed red handbag by Angela Hope - was inadvertently attributed to Angela O'Kelly.*

*We apologise to both craftspeople for this error which we have since remedied. The calendar with corrected titles is available from the Crafts Council of Ireland.*



Angela Hope

## CCol Selection Policy – An Overview

**The Crafts Council of Ireland has a variety of projects, events, exhibitions and activities which necessitate a selection process – a method of choosing applicants best suited to the individual opportunity. Due to the variety of the new opportunities coming to the Council's attention, criteria for selection are dynamic and decided on an opportunity by opportunity basis. However there is a strict core CCol policy on selection which guides all procedures and which shapes the application of criteria to ensure fairness and transparency.**

### SELECTORS

Selectors and, in the case of exhibitions, Curators are always independent experts in fields relating to the individual opportunity i.e. for a commercial opportunity such as SOURCE at Showcase, professional buyers are chosen. No Crafts Council staff or board member ever sits on a selection or Curatorial panel and independent Selectors / Curators must declare in advance if they feel that they have a conflict of interest which might affect their ability to remain unbiased. If any Curator or Selector reported that an individual member of CCol staff or Board had attempted to influence their decisions, it would lead to severe disciplinary action by CCol management and Board.

In the main, CCol appoints one professional Curator to ensure consistency and visual coherency of CCol exhibitions. Individual Curators have the right not to exhibit work submitted if it is deemed not to meet the standards dictated by the CCol policy aims for the exhibition programme. In addition, the Curator has a critical role in assembling a body of work for an exhibition which is coherent in its theme and where the 'sum of the parts' makes the strongest visual statement possible. Therefore, even where work submitted is of high standard, it may not be included if it does not contribute to the overall visual strength of the exhibition.

Professional Curators are always given the final decision on the work they include in exhibitions, a standard practice in all cultural organisations with an exhibition programme. The pool of Curators is continually expanding and includes international representation.

Other broad based trading opportunities are selected by a panel of experts in a specific field i.e. if it is an international opportunity the Selectors will have to have detailed knowledge of the particular international marketplace. Each Selector on the panel participates equally in the selection process.

### NOTIFICATION

CCol operates the same 'open call' notification policy for all opportunities it promotes and potential participants are contacted by post, email and Stoppress.

However, target participants will be defined by the opportunity on offer:

- if the opportunity is product specific, e.g. such as the Loot show solely for jewellers in NY, then only CCol registered makers specifying that they produce jewellery will be notified
- if it is market specific, e.g. such as collectors' shows, fashion or interiors events, then only craftspeople whose CCol Register defined product range matches the market opportunity will be notified.
- if it is broad in product and marketing options, e.g. such as Source, then the whole Register will be contacted

### RECRUITMENT AND TIMESCALES

Open calls which require selection need a minimum of four months to promote the opportunity, publish criteria, appoint appropriate Selectors or a Curator and physically manage a submission. Occasionally, an opportunity is provided to CCol with such a short deadline that it precludes making an open call for submission. In those exceptional cases, CCol reverts to notifying craftspeople who have been previously selected for similar projects/exhibitions, and asks for expressions of interest in the new opportunity from them.

### THE CORE CRITERIA FOR SELECTION

Exclusion from specific commercial promotion is not a CCol 'policy' but it is an inevitable by-product of a strategy based on promoting creative innovation, excellence in craftsmanship and of the necessity to match the appropriate product to the appropriate opportunity. Even the best craft will fail if offered in the wrong marketplace.

Quality and product to market 'fit' are the keys to defining what work is included or excluded in any exhibition and marketing, consumer or trade event. Therefore, all CCol projects, where selection is necessary, use professionals with the essential experience and knowledge to make choices based on the two key criteria – product excellence and appropriateness of product to the opportunity on offer.

### HANDLING REQUESTS FOR LISTS OF CRAFTSPEOPLE

Often CCol are asked to recommend individual craftspeople – to buyers, architects, commissioning agents, members of the media etc. In some cases selections can be easily based on the criteria identified by the enquirer; and the database of craftspeople on the CCol Register is then used to create

a listing, e.g. we may be asked to identify potters in the South East who are less than 3 years in business. Selection is made on a "value free" basis and all craftspeople who match the specification are put forward.

These requests become more complex when CCol are asked to recommend on the basis of quality e.g. "can you give me the name of the best furniture makers in Ireland?" To meet this demand, CCol have developed a new project entitled Portfolio which essentially is a database of images of work chosen for quality and excellence by an international panel – see article page 16. This will act as a vital short-listing tool for many future opportunities and is why we would strongly urge you to consider applying for Portfolio if you feel you have suitable product images available for submission - and if you don't, remember Photoscheme is still available to you in 2005, one shoot of which will be dedicated for Portfolio submission.

### PERCEPTIONS, MISCONCEPTIONS AND CONSPIRACY THEORIES

It has been brought to the Council's attention that some craftspeople think that there is a 'clique' of craftspeople who gain automatic inclusion in our exhibitions and promotional events and that CCol selection is only 'smoke and mirrors'. Nothing can be further from the truth given the careful procedures which constrain selection, and the independent and strongly held views of the Selectors who make the relevant choices on the Council's behalf. And there is a much simpler explanation as to why some craftspeople may have been represented in several CCol events which is not based on conspiracy theory – they are more talented and innovative than the majority of their competitors. It is a fact that creative talent will be consistently recognised by different selection panels or Curators who have neither met or communicated with each other. In an industry that is

of necessity driven by creativity (and the occasional ego) this may be a hard fact to acknowledge.

### A GENUINE PROBLEM

The concern that CCol staff have with the process of selection is not whether the process they supervise is fair and transparent but with the many cases they see of poorly considered applications when laying out submissions for panel selection. No matter how talented the applicant, or how professional his or her track record up to that badly presented submission, it can only be judged by Selectors or Curators on its merits on the day. If the selection is based on submitted products and what is presented are the leftovers from their last consumer event or exhibition then should applicants blame the process or themselves when not selected. If the selection is based on submitted images and Selectors or Curators are given blurred amateur photographs to make their judgement on, is it surprising that they find it impossible to make an informed decision and so the submission fails? CCol always tries to create the longest possible lead time for an advertised exhibition or event, to give the opportunity for new products to be developed for submission. Photoscheme allows Registered CCol makers to access good quality photography at a reduced cost.

The Council appreciates that time and money in the industry are at a premium, but has also noted that lack of investment in submissions for CCol opportunities is the real problem in failing to access them. Having noted it, the Council is planning a co-investment scheme supporting new product development. Full details of the scheme will be announced in the first quarter of 2005.

## IRISH ARTS REVIEW

### Second Standard Setter Announced

**Congratulations to ceramist Cormac Boydell – recently selected as the CCol / Irish Arts Review Standard Setter.**

To read the full article see page 143 of the Winter 2004 issue of Irish Arts Review or download the pdf from [www.ccoi.ie](http://www.ccoi.ie)



REPORT BY SARAH DALY

## CCoI GANS Seminar

**Sixteen representatives of Guilds, Associations, Networks and Societies of Ireland (GANS) came together at the recent seminar facilitated by the Crafts Council of Ireland (CCoI) in the Dolmen Hotel, Carlow on the 19th and 20th of November 2004.**

On the Friday evening, following introductions, Emer Ferran (Business Development Manager, CCoI) gave a brief presentation about the input of GANS to the current strategic plan, particularly as it related to education. This was followed by a presentation by Colm Bagnall of Bushy Park Ironworks "Running A Craft Business, The Successes And Difficulties Of Running Workshops, Insurance And Other Issues".

Attendees were then invited to consider topics for discussion the following morning that might lead to priorities for the next strategic planning process for CCoI.

On Saturday the group was broken down into four work groups and invited to revisit the topics identified the previous evening, add any additional ones that had emerged overnight and open them up for discussion. Two guidelines were agreed: The discussion should be forward looking and seek to focus on what was "new" (i.e. resisting temptation to revisit "old" discussions) and the groups should identify what GANS could do to progress the priority areas. Finally each group was asked to identify up to two priority areas.

### PRIORITY AREAS IDENTIFIED:

- Communication with the general public, Crafts Council and within GANS
- Galleries – a long term goal to be established with CCoI support
- Education – focussing on what GANS can contribute now that there is a CCoI education policy and Education Officer
- GANS development
- Strategic Partnerships – at a sectoral, international and internal level

A presentation by Frances McDonald of Create Network, "Running Successful Network Shows", followed lunch, after which the attendees spent some time on the development of GANS. It was agreed that GANS should continue to exist as a group and some time was spent on defining the group's structure, aims and objectives.

### WHAT IS GANS?

GANS is an advocacy, networking and lobbying group that represents Craft Guilds, Associations, Networks and Societies in Ireland.

### WHAT DOES GANS DO?

- GANS furthers the interests and goals of craftspeople and individual craft disciplines.
- GANS is a knowledge base and generator of ideas
- GANS informs Crafts Council of Ireland policy



Pictured with Emer Ferran (CCoI) are representatives from the various Guilds, Associations, Networks and Societies

As well as identifying the afore mentioned priority areas to be communicated to the Crafts Council of Ireland it was felt that a number of actions at local level would be helpful in strengthening GANS.

- Each member should have a formal communication mechanism for bringing forward ideas and communicating discussions back to their organisation.
- Each attendee should have "authority" and a "mandate" to speak on behalf of their organisation – this would require ongoing liaison at local level.
- Each member should have a record keeping and archiving system so that any new member attending a meeting could read their way in.
- It would be helpful if the secretariat (CCoI) could generate an information leaflet that the members could distribute locally – new members could then be appraised well in advance of attending.
- A meeting would be requested with the new Education Officer to appraise them of the new thinking regarding education.
- Finally, it was agreed that GANS members should establish lines of communication amongst themselves and to this end an e-mail distribution list was circulated. Anyone wishing to be added to this list should contact Emer Ferran at CCoI or Sarah Daly at enquiries@craftmark.ie.

**Sarah Daly**

**Craftmark Co-Ordinator South  
December 2004.**

## CRAFTMARK PRESENTATION TO PRESIDENT MARY McALEESE



**Last November, at the Patrick Kavanagh Centre in Inniskeen, Craftmark presented President Mary McAleese with a piece of jewellery designed and made by Celine Traynor.**

Celine is based in Belfast and has designed a range of jewellery inspired by Mary McAleese whom she admires greatly. The jewellery forms part of an exhibition initiated by Beeld and Ambeeld Gallery in Holland.

Celine's jewellery was designed on the theme of "building bridges" a theme which embodies the spirit of the current presidency and the aims and objectives of the Craftmark network.

### "PIECE" - CRAFTMARK EXHIBITION 2005

"PIECE" – is an exhibition loosely based on the theme of peace. Members of Craftmark, will show new work made in response to the words piece

### CHARITY CRAFT AUCTION FOR TSUNAMI SURVIVORS

**A Charity Craft Auction will be organised to take place in June. All those who wish to contribute a piece of their work, please contact Linda Scott – 094-9258284. Email – oldstonewillow@hotmail.com**

**To reduce administrative costs, please give your name, your number (or preferably your email address) & description of your donation.**

**I will acknowledge receipt on a weekly basis, please be patient!**

**Please support this auction – the money raised will be shared amongst the organisations bringing relief and support to all those regions affected by the tsunami.**

**Looking forward to making that list, many thanks, LS**

and peace – a piece of work/part of the pack - attaining peace/harmony/freedom from strife.

'We shall find peace. We shall hear the angels, we shall see the sky sparkling with diamonds.'

Anton Chekhov, 1897 (Russian dramatist & short story author 1860 - 1904)

Louth Craftmark was set up in 2000 to represent the local craft makers in Louth in a co-ordinated and concentrated effort to stimulate the development of the craft sector. Subsequently, links were established with Co. Down crafts, and Craftmark, a cross-border initiative, was established.

Craftmark is supported by EU funding for Peace and Reconciliation, administered by Co-operation Ireland. Its main objective is to improve cross-border network structures and projects which strengthen the network of craft enterprises which produce, promote and present craft and broaden the range of audiences and participation in the craft, applied art and design sectors.

For further information contact Sarah Daly, Craftmark Co-ordinator South, Tel. 042 939 6944 / 086 173 1356 or e-mail sarahdaly@craftmark.ie

### Change at CCol.....

In order to create more flexibility in delivering the new Strategic Plan, the Council is consolidating the Louth office to Kilkenny. With an ambitious Strategic Plan yet also with a small number of permanent staff, CCol needs one central location for effective project management and service development. As a result, CCol will close the Louth office in March, and any queries about the design and market development projects currently managed there, will be dealt with in Kilkenny. Cornelia McCarthy, CCol Programme Manager, will re-locate to Kilkenny, while Helen Lynch will take on a portfolio of projects for the Council, which will include a liaison role with craft bodies in Northern Ireland.

### Developments in NI

#### – Craft Northern Ireland.....

The new CCol Northern Ireland liaison role referred to above, supports a theme running throughout the Council's Strategic Plan 2004 – 2006. This theme concerns the development of close working relationships with bodies in Northern Ireland for the mutual benefit of craftspeople in both jurisdictions of the island of Ireland, and is all the more relevant with the news announced last December of the advent of Craft Northern Ireland. The new body has been set up under the auspices of the Arts Council of Northern Ireland and is currently in the process of recruiting staff. It will have a critical development role for crafts in NI, and CCol looks forward to many years of fruitful partnership with the new body, particularly in joint exhibition development and overseas promotion, as outlined in Craft Northern Ireland's Business Plan. For further details of these developments, visit the Arts Council of Northern Ireland's web site: <http://www.artscouncil-ni.org>



#### ARCHIVE.....

- How to register a domain (Stopress 3, 2004)
- How to purchase and manage a web hosting service (Stopress 4, 2004)
- Digital Imaging...a guide PART 1 (Stopress 5, 2004)
- Digital Imaging...a guide PART 2 (Stopress 6, 2004)

#### COMING SOON.....

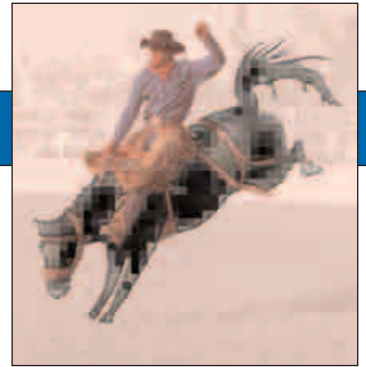
- How to keep your computer healthy and virus free
- Updates on how to fight SPAM
- Backing up your critical data
- How to measure the success of your website
- What sort of website is best for you
- The paperless office?
- Databases: tracking your customers and suppliers
- Online Business Banking
- Using a computer and the internet to track the dispatch and distribution of your products
- Using internet news groups to expand and share your knowledge of current craft practices
- Plus much more....

### PART THREE

## Pixel Wrangling

### The Black Art of Digital Imaging

In part three of three we see how to prepare an image for publication in print media.



**When preparing an image for print publishing we must take into consideration the size and resolution needed for the designated output device particular to specific print types such as an Inkjet printer, commercial lithographic press or high speed newsprint press. We also need to consider the colour mode we will need to use as the majority of commercial presses work with 4 colours (CMYK) while so far in this series we have dealt with the RGB 3 colour mode.**

Printing is of course an ancient and mature craft and as such there are many considerations attached to modern print technology that may affect how you prepare a digital image for printing. For instance, paper type makes a significant difference in quality; newsprint is very low quality paper that is easily saturated with ink, whereas glossy paper allows for much more ink, creating richer colours. It is wise to spend some time considering the paper you will use for any print project. Your printer will have swatches of paper samples for you to choose from and be able to help you get the best results from your resources.

#### RESOLUTIONS

It is always wise to find out from your home printer's user manual or from your commercial printer what specific resolution is needed for optimum output quality however as a rough guide the list below shows output types and the resolutions needed for each.

Newsprint	- 150dpi
Inkjet Printer	- 170 - 190dpi
Commercial/Glossy print	- 300dpi

#### PREPARING IMAGES FOR DESKTOP PRINTING

When printing to an inkjet printer; you'll get the best results if you work in RGB Colour mode. Inkjet printers use RGB drivers, which convert any colour to RGB (even those defined in CMYK in the application) before converting them to ink percentages used by the printer and, as many use more than four inks, vibrant colours will be reproduced better when they're defined as RGB.

If you're printing to a colour desktop PostScript printer (typically a high-end, expensive printer such as a dye-sublimation printer), you can use either the RGB or CMYK colour mode. You'll likely get the most accurate results, using CMYK particularly when you're using the desktop printer as proofs intended to match the final output from a press.

#### PREPARING IMAGES FOR COMMERCIAL PRINTING

When planning for commercial print, you should ultimately print images using the CMYK model. The ink percentages you choose will be used directly for making the colour separations, with each component (cyan, magenta, yellow and black) correlating directly to a printing plate. In your image manipulation programme such as PhotoShop, you'll likely work on the image in RGB, and can do a fair amount of the colour correction work there, but should convert to CMYK. This is particularly important when placing images in a page layout application such as QuarkXpress because if the application's colour management is turned off it will ordinarily not colour separate RGB images, and will only print a grayscale representation of that colour on the black separation.

It's also important to choose an appropriate RGB colour space from which you convert to CMYK. The RGB colour space is inappropriate for commercial print image preparation, because it has too small a colour range (gamut) than is necessary for high quality CMYK output. It was designed to approximate that of a standard inexpensive monitor. For print production work, you should use either ColourMatch RGB, which has a large if somewhat conservative colour range that covers most of the CMYK gamut.

## GLOSSARY OF COLOUR RELATED TERMS :

### BLOCKED SHADOWS

A printing or image problem in which shadow areas that should have subtle detail appear as solid black.

### BLOWN OUT HIGHLIGHT

A printing or image problem in which highlight areas that should have subtle detail appear as solid white.

### CMS

The Color Management System is a system for obtaining accurate colour by characterising each device with a "profile", with the colour display being adjusted accordingly. For example, if two monitors display colour differently, the colour management system will alter the display of an image on one so it matches the other as closely as possible.

### CMYK COLOUR IMAGE

An image for which the colours are defined by their cyan, magenta, yellow and black components. CMYK is typically used to define colours for printing, since those are the ink colours used in most printers and presses.

### COLOUR CORRECTION

The process of improving the appearance of an image by altering colours and contrast.

### COLOUR GAMUT

The range of colours that a colour device or mode can display.

### COLOUR MANAGEMENT

The process of controlling software and hardware to attempt to make colours match consistently between devices (such as a computer monitor and a printer's output). Colour management typically consists of software to "profile" (characterise) each device and transform the colours in images based on the intended output; hardware may also be used to calibrate devices.

### COLOUR SEPARATIONS

Separate printed pieces of film or paper; one for

each ink used. Separations are often CMYK, but may also include spot colours such as PANTONE inks.

### DOT GAIN

The process by which dots of ink expand when they are absorbed into paper. The dot gain percentage represents how much larger the dots are than they were originally intended to be: the higher percentage, the darker the print.

### DROPOUT HIGHLIGHT

An area in an image that is pure white, with no printed dots.

### DUOTONE

Traditionally, a duotone is an image printed with two inks, typically for tinting it or creating effects for lower cost than four colour printing.

### GRAYSCALE IMAGE

An image that contains up to 256 levels of grays instead of colours.

### HALFTONE SCREEN

A dot pattern used to print varying brightness levels of a base ink colour; for example, a halftone screen of black ink produces varying gray levels. A traditional halftone screen pattern consists of varying size dots equidistant from one another.

### HALFTONE SCREEN FREQUENCY

The number of rows of halftone dots in a given distance in a traditional printed halftone screen; typically measured in lines per inch (lpi).

### HIGH KEY IMAGE

An image that is predominantly bright.

### ICC PROFILE

Information that specifies a device's colour space. ICC profiles can be embedded in images to indicate what colour space was used to create the image; colour management savvy software such as Photoshop can interpret ICC profiles and adjust the display of colours accordingly.

### INDEXED COLOUR IMAGE

An image with a fixed palette of up to 256 colours.

### INK LIMITS

The maximum percentage of one or more inks allowed in an image to avoid oversaturating the paper it is printed on. The total ink limit in CMYK image represents the sum of the four ink percentages.

### LINE ART

A monochrome image that is to be printed with only one ink (typically black).

### LOW KEY IMAGE

An image that is predominantly dark.

### MISREGISTRATION

Misalignment of printing plates on a press that cause colours to shift relative to one another.

### MOIRE PATTERN

A usually undesirable pattern of alternating light and dark areas that appears superimposed on an image.

### RGB COLOUR IMAGE

A colour mode that defines colours by their red, green, and blue components. RGB is typically used for defining colours displayed on-screen, since those are the phosphor colours used in monitors.

### SPOT COLOUR IMAGE

An image that contains areas to be printed with an ink other than the process inks cyan, magenta, yellow and black; spot colour images typically contain PANTONE inks.

### TRAPPING

The process of ensuring that abutting colour areas overlap slightly to prevent white gaps from appearing if the printing inks are misregistered on press.

## SECTORAL ANALYSIS OF THE IRISH CRAFT INDUSTRY 2003

# Craft Sector Performs Well Despite Tough Global Economic Backdrop – 2004 Forecasted Sales Up 10 Million Euro

By Darragh Murphy of Platinum Consulting Group

Each year since 2000 the Crafts Council of Ireland has conducted the Craft Industry Report which gathers data of the performance of the craft sector. This analysis is essential so that the funders (Enterprise Ireland and ultimately the Department of Enterprise Trade and Employment) can gauge how the sector is developing. Equally importantly the results enable the Crafts Council to tailor plans and activities to the specific needs of the sector.

The National Survey of craftspeople in Ireland was undertaken by Platinum Consulting Group during the fourth quarter of the financial year 2004. The timing of the survey was chosen in order to achieve a high level of accuracy with regard to financial returns. A significant proportion of craftspeople are self employed and as such, prepare their revenue returns in October each year. By undertaking this survey in the final quarter we are assured of relatively accurate financial returns for the 2003 survey, with the added bonus of a 2004 forecast based on sales up to the last quarter.

The detailed results of the survey will be published on-line shortly and a summary report will be printed and available on-line in the coming weeks.

## KEY SURVEY RESULTS AND INDUSTRY TRENDS

In 2003, The Crafts Council Of Ireland register contained 1,323 registered craftspeople. This reflected an increase of 17% in registered craftspeople when compared with that of 2002.

While total industry sales increased by just under 2% in 2003 (to €86 million), sales by Republic of Ireland based craftspeople experienced a very

small decrease and sales reported by Northern Irish craftspeople increased by 22%.

However, the overall industry perceptions for 2004 are very positive. Estimated total industry sales for 2004 amount to €96 million. All of this gain in sales is derived from projected sales by Republic of Ireland (ROI) craftspeople. Sales by ROI craftspeople for 2004 are projected to increase by 13%, rising to €85 million. Sales for 2004 by Northern Ireland (NI) craftspeople are expected to remain the same as sales in 2003 (€11 million).

While average sales for the micro-enterprises making up the industry in 2003 amounted to just over €47,400, there were significant sectoral variations. The average sales for each craft sector within the industry ranged from as low as €30,811 in Textiles to €86,822 in Jewellery. Table 1 below outlines the estimated average sales by each sector and the forecasted average sales for 2004. The table's estimates and forecasts are solely based on information supplied by craftspeople registered with CCOI rather than the industry as a whole.

Sector	Average Sales		No. of Craftspeople on CCOI Register	Total Estimated & Forecast Sales	
	2003	Forecast 2004		2003	Forecast 2004
Ceramics	€44,156	€45,267	278	€12,275,368	€12,584,226
Jewellery	€86,822	€96,506	159	€13,804,698	€15,344,454
Furniture	€67,342	€83,500	93	€6,262,806	€7,765,500
Textiles	€30,811	€32,287	267	€8,226,537	€8,620,629
Woodwork	€32,492	€39,954	143	€4,646,356	€5,713,422
<b>Total</b>	<b>€47,411</b>	<b>€53,005</b>	<b>1,323</b>	<b>€62,724,753</b>	<b>€70,125,615</b>

Table 1 - Craft Sector - Average & Forecast Future Sales For The Craft Industry

Note :- The No. of craftspeople on the CCOI Register in 2003 is used to calculate the forecast 2004 estimated sales for the industry. This forecast should be considered as an indicative rather than an actual figure.



2003 marks the first year that total sales of Jewellery exceeded Ceramics since the annual survey was started in 2000.

The total average sales figures for craft businesses in 2003 and 2004 are estimated to be €47,411 and €53,005 respectively. The Jewellery and Furniture sectors, when compared with other sectors and overall average sales, had significantly higher average sales levels in 2003 at €86,822 and €67,342 respectively.

In terms of NI craft companies, it is estimated that they will achieve exports worth €4 million in 2004 while Rol craft companies will export just over €18 million worth of products, giving a total of €22 million in exports to craft businesses in Ireland.

The survey also looked at satisfaction ratings for CCol – examining which sectors felt that they were getting quality service from the Crafts Council. Results varied marginally with the textiles sector proving most satisfied with the service and the jewellery sector least dissatisfied. The overall rating was 69% which CEO of the Crafts Council of Ireland, Leslie Reed described as 'a fair and realistic result – leaving room for improvement over the coming years.'

Not only did this survey unveil the economic data essential for informed planning and development – but it also highlighted some very interesting characteristics of the craft sector and the average craftsperson. We have outline a number of these characteristics below:

### GENDER

Craftspeople are equally as likely to be male or female and there is no gender imbalance in the overall industry. This being said, certain sectors (Ceramics, Textiles and Woodworking) within the craft industry do have significant gender imbalances.

### LOCATION

Having regard to the scale and size of craft businesses, it is not surprising then that, 3/4 of all craftspeople work from home.

### TIME INPUT

Just less than 2/3 of all craftspeople spend all of their time working in the craft industry. Hence 1/3 dedicate at least some of their time to other pursuits.

### INCOME

Interestingly, only 43% of all craftspeople earn all of their income from the craft industry. When we examine this fact with the previous fact, it should

be noted that a proportion of craftspeople while spending all of their time working in the craft industry, have other sources of income.

### STAFFING

31% of all craftspeople have any staff working for them.

### INTERNET

70% of all craftspeople either currently use the internet or intend to use it as a sales channel. Currently, average sales via the internet amount to €4,344 per annum. There has been a slight increase in the percentage usage of the net as a sales channel over the past year - (42% in 2002 to 47% usage in 2003).

### COMPETITION WINNER

Platinum Consulting Group would like to take this opportunity to thank all those who participated in this year's National Craft Survey and we are delighted to announce the winner of the web design package offered to those participating in the survey. Congratulations to **Cormac Cuff**. Cormac wins a full design and specification of a web site for her company and we look forward to working with Cormac over the coming weeks. In 2005 we will be offering a similar prize to all of those who return their completed survey forms.

A SPARK Promotional Image - Product by Raw Studio

A SPARK Promotional Image - Product by Donagh Artworks



B Y E L E A N O R F L E G G

## Philadelphia – A Follow Up

**The annual Philadelphia Museum of Art Craft Show, which raises funds for the museum, is considered to display some of the finest and most dynamic craft in the United States. Traditionally, artists from one other country are invited to join the 195 handpicked American craft workers. In 2004 Ireland was invited to participate, and a group of artists was selected, through CCOI, by the Philadelphia Museum of Art.**

Having had over a year to prepare their work and polish their product, in November 2004 a very well prepared group travelled to the 28th Philadelphia Museum of Art Craft Show: Alan Ardiffe, Michael Bell & Susan Zelouf, Roger Bennett, Roberta Bingham, Maria Cárdenas, Frances Davis, Liam Flynn, Noreen Foley, Gillian Freedman, Seamus Gill, Nuala Jamison, Peadar Lamb, Ayelet Lalor, Glenn Lucas, Erika Marks, John McCombe, Beth Moran, Liz Nilsson, Kevin O'Dwyer, Angela O'Kelly, Inga Reed, Brigitta Seck, and Creinagh Townsley. An exhibition of some of Ireland's finest basket makers, working in a variety of traditional techniques in willow and other materials, also travelled to the show: Alison Fitzgerald, Joe Hogan, Bob Johnston, Lynn Kirkham, and Vivienne Mayne.

The first, and possibly the greatest excitement came on the first day of the show – metalworker Séamus Gill won the overall award for 'Best in Metal' in the show. Gill's exhibit was his 'Flowing Curves' series of anticlastic silverware. Each piece is made from a single flat sheet of silver delicately hammered into a fluid movement of opposing curves; a technique that exploits both the flexibility and the rigidity of silver. It was the first time that a non-American had won an award at Philadelphia, and it gave the team a tremendous boost and added confidence. Nobody was more surprised at the announcement than the artist himself. Astonishingly, it is Gill's first award for his own work. 'I spend a lot of time making awards, but this is the first time that I ever won one!'

Making it a great day for Irish silver, silversmith Kevin O'Dwyer was awarded the 'Best of Irish' prize for his playful 'Rocking Teapots' series. These graceful and complex pieces of work are in striking contrast to the classic simplicity of Gill's pieces; together they highlight the sheer variety of the medium.

The Irish group had already bonded well, and the value of collective shows to people who work in isolation cannot be overestimated. 'Each of us works alone right the way through the year,' says woodturner Roger Bennett. 'Everyone has the same problems and issues to deal with. It's great to be able to share strategies and philosophies. It was also a privilege to be showing with the top American craftspeople. The standard was high, but the Irish work stood up exceptionally well. The fair was very well organised, both by the Americans, and at our end by CCOI, and the American buyers are great to deal with. They're open and direct, and if they like something they're not afraid to say it.'

The quality of Irish work, and the coherence of the group presentation – thanks to effective branding by Lorenzi Tonti – stood up very well, despite the incredibly high standard of the American exhibitors. American craft is internationally renowned, and this was the best of the best. 'It was like being in a living museum,' says jeweller Erika Marks 'almost every stand had museum quality work on display.'

The total sales for the show for the 24 Irish stands came to \$158,494. 'The sales at Philadelphia were good for most of our makers there,' says Leslie Reed, Chief Executive Officer of CCOI. 'But looking beyond the obvious we

can see a more substantial gain – the fact that Irish craft sold in face of stiff competition from leading US craftspeople means that the US billion dollar market for contemporary craft is accessible to Irish makers. This breaks the dependence Irish craft has had on the ethnic market in America and will certainly encourage CCOI to facilitate more craft marketing into the States with an emphasis on the high value added collectors' market.'

Most of the American exhibitors take on several of these shows during the year. If one doesn't go so well in terms of sales, they will probably do better on another occasion. The Irish however, had only one chance to impress themselves upon the American market. Some of the Irish exhibitors, like ceramicist Ayelet Lalor, would have welcomed an opportunity to take in a second US fair. 'I got a great reaction to my work but the sales, although they covered my costs, were disappointing. It was the subsidy from CCOI that made the trip feasible financially. It would have been good to follow up with another show. If buyers haven't heard of you before they have to see your work several times before they feel comfortable about buying it.'

Ayelet's comment raises the question of how exactly a follow up could be made in the USA, as the invitation by the Museum was a once off opportunity now being passed on to Finland. However, Les Reed and a representative from the Council's Board, Jean Byrne, visited the prestigious SOFA event (Sculptural Objects Functional Art) in Chicago which was on during the Philadelphia show. SOFA is an annual exhibition of international and prestigious galleries showcasing the best international makers. Jean comments, 'It would be wonderful to see Ireland represented at this show. It would require a great deal of preparatory work to ensure the very best and appropriate work was available and it would require a very committed group of makers to buy into the idea. The investment, if CCOI were to make it, would need to be over a minimum of 3 to 5 years and it could only be done successfully if the necessary profile for Irish makers could be achieved in advance by working with existing galleries in the USA. Suffice to say exciting and challenging times lie ahead.'



The Rolex Prize for 'Excellence in Metal' presented to Seamus Gill by Bruce Schauer (Judge at the Philadelphia Museum of Art, Craft, Show).

REMEMBER IF YOU HAVE A 'GOOD NEWS STORY' LET US KNOW



Joanne McKenna

## Bridge Street Studios Going Places!

**For the first time, the artists of Bridge Street Studios are bringing their individualistic art into the Louth County Museum in an exhibition entitled Platform 10. Although there are yearly exhibitions in the Studio itself, a bigger venue was required due to phenomenal demand (and much to the delight of their regular visitors).**

The artists on display in the exhibition are Joanne McKenna, Gillian Callan, Sarah McKenna, Frances Lambe, Fiona Thornton, Fiona Quigley, Louisa Goss, Ciara Agnew, John O'Connor and Paola Catizone. These up-and-coming artists, who earned themselves a place in the top 100 Irish Designers in "House and Home" magazine, are putting on an exhibition that is promising to be insightful, exciting and ground-breaking.

As their first exhibition out of the confines of the Studio, they are maximising all available space. This large scope has inspired the artists to expand their work, investigating unusual ways to display their pieces.

The exhibition will take place between the 4th and 13th of November in Louth County Museum, Dundalk, County Louth – for further information contact Joanne Mc Kenna or Fiona Thornton at (042) 9351712 , e-mail [info@bridgestreetstudios.com](mailto:info@bridgestreetstudios.com) or visit [www.bridgestreetstudios.com](http://www.bridgestreetstudios.com)

## SPARK Showcases Creative Donegal and Tyrone Talent

**The SPARK Christmas Craft Fair was the biggest cross border craft fair ever held in Donegal and marked the official launch of SPARK, a joint Donegal and Tyrone craft initiative supported by Co-Operation Ireland. The fair was very much a celebration of the creativity and talent, which exists in the North West and drew big crowds from both sides of the border.**

The launch of SPARK was performed by Les Reed, Chief Executive Officer of the Crafts Council of Ireland who praised the quality and creativity of the work on display. Event organisers, Aisling Lynch, Craft Development Officer Donegal County Enterprise Board and Mary Crooks, Craft Retail Development Manager Dungannon & South Tyrone Borough Council, were delighted at the public response to the event and would like to thank the CCoI for their support.

SPARK moved from Letterkenny to the National Crafts Fair in Dublin in December and next moves on to Showcase 05. A selection of the Donegal SPARK participants are showcasing their work on the Donegal County Enterprise Board Stand (J36/49). New Showcase faces include Ballgreen (soaps and toiletries), McGonigle Glass Design Studio, Anne Hyland Knitwear, Bre Smith (fine art ceramics) and familiar faces include Donagh Artworks and Kelly Knitwear

To find out more about the talent of SPARK visit [www.donegalenterprise.ie/spark](http://www.donegalenterprise.ie/spark).

SPARK of wisdom "No life can be dreary when work is a delight".



A SPARK Promotional Image - Product by McGonigle Glass

**Remember If you have a good news story or something you want to shout about - send a press release and images into Nicola Whelan at Crafts Council of Ireland, Castle Yard, Kilkenny or e-mail [nicola@ccoie](mailto:nicola@ccoie)**

As mentioned in previous issues of Stoppress (see page 10 of the May / June issue), we are compiling a stock of PR information on craftspeople which we will then try to promote to relevant media. This is an ideal opportunity for any craft business with a news story - so please make sure you send us as much information as possible

## OPPORTUNITY TO SEE NORWEGIAN MAKERS AT WORK

### Figures in 'Norwegian Contemporary Ceramics' is an exhibition based on the theme of Trolls and is running in the National Craft Gallery from the 4th February – 28th March 2005

For a unique opportunity to meet 3 of the makers behind this exciting work, then make your way to the CCol Pottery Skills Workshop in Grennan Mills, Thomastown, Co. Kilkenny on Saturday February 19th.

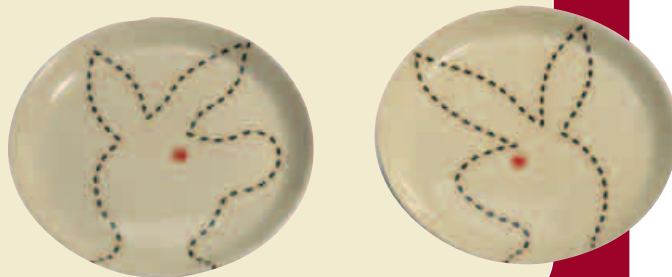
Organised by the Craft Potters Society of Ireland (CPSI) with the support of CCol, the presentations by Tor Alex Erichsen, Monica Marcella K. Askin and Lippa Dalen will include demonstrations and slide shows.

Registration takes place at 9am and the programme will run from 9.30am to 4.30pm. At 5.30 the Crafts Council will host a private viewing of Figures in Norwegian Contemporary Ceramics in the National Craft Gallery. See also page 24 for upcoming exhibition review.

This event is part of the 'Feile Clai' Interreg IIIA funded programme. Cheques should be made payable to Feile Clai for €50.

Bookings can be made through:

**Tina Byrne**  
85 St Begnet's Villas,  
Dalkey  
Co. Dublin  
085 7190912



## THE CRAFTS POTTERS SOCIETY AGM

The Craft Potters Society of Ireland, AGM will take place at the RDS on Monday the 24th of January 2005 during showcase. It will be held in the Merrion Room at 6.15pm all are welcome.

## PRIMARY SCHOOL RESIDENCY PROGRAMME

The Crafts Council of Ireland is initiating a programme of craft residencies in primary schools. A pilot programme will be run in Cork city and county in 2005.

### THE PILOT WILL COMPRISE:

- Training for craftspeople in the principles and approaches of the Visual Arts Curriculum for Primary Schools
- Building working partnerships between craftspeople and classroom teachers
- Support for the development of classroom projects by individual craftspeople and teachers working in partnership
- CCol funded residencies in primary schools in the Cork City and County area.

**Interested craftspeople: send name, address, phone, etc, and discipline(s) in which you work to:**  
Mary Whelan, CCol, tel: 056 7761804, fax 056 7763754, e-mail: maryw@ccoii.ie

## ATTENTION CRAFTSPEOPLE

Ever felt you wanted to take on a new creative challenge?

..... to use new materials or new techniques?

.....but didn't have the time or money to make it happen.

# '05 bursary

 Crafts Council of Ireland

## Here's a great Opportunity!!!

The Crafts Council is launching a BURSARY scheme whose main purpose is to support "The aesthetic and creative development of craftspeople"

An annual award of €20,000 is the prize

THE BURSARY	€20,000 (in 1 – 3 AWARDS)
THE APPLICANT	Full time Craftsperson for min 5 years Registered with the Crafts Council Tax compliant Grant-free for 3 years Able to make a contribution – 10-20%
THE PROPOSAL	Clear cut and achievable with well defined goals and meeting the overall objectives of the criteria
THE CRITERIA	Track record as a craftsperson with a body of work of recognised quality and significance Ability to show that the award will benefit or develop the creativity of the craftsperson Proposal formulated and presented in such a way that it can be assessed on its own merits
THE ASSESSMENT	<ul style="list-style-type: none"> <li>&gt; Bursaries will be awarded by a selection committee each year</li> <li>&gt; The selection committee will have a record of expertise in the areas of design and aesthetics</li> <li>&gt; The application forms will be clear and simple and will be accompanied by a 'tick box' to facilitate cross checking of material</li> <li>&gt; First round of checking by Crafts Council staff to ensure that each application is correctly presented.</li> <li>&gt; Those not complete will not get through to the second round</li> <li>&gt; All complete applications forwarded to the selection committee</li> <li>&gt; Applicants invited to interview with the selection committee /or small interview panel</li> <li>&gt; All applications acknowledged and given feedback by the selection committee whether successful or unsuccessful</li> <li>&gt; Applications to be assessed against the ideal criteria, not against other applications</li> <li>&gt; No awards granted if the applications are not of sufficient quality</li> </ul>

### Interested?

Contact the Crafts Council to get an application form, get your thinking cap on and set your imagination free  
Mary Whelan at 056-7761804 • e-mail: maryw@ccoil.ie

## P O R T F O L I O

## A DIGITAL OPPORTUNITY TO IMPRESS!

**A new facility to link designer/artist makers with high-end buyers, entitled PORTFOLIO, will be launched by CCol in 2005.**

**PORTFOLIO will be a digital catalogue of works from Ireland's leading artist/designer makers. It will feature a wide variety of styles and media, from contemporary to heritage craft, linked by high standards of craftsmanship and creativity.**

It will be available on CD and also in a short run print version. It will also be accessible through the CCol website. A free copy of PORTFOLIO will be distributed to every media contact, major architect, interior design practice, gallery owner, curator and corporate buyer / collector listed on the CCol database. To ensure that the information and images in PORTFOLIO are 'up to the minute' it will be updated twice yearly, in Spring and Autumn.

**Portfolio will be used as a sourcing tool for:**

- 1% Art Scheme
- Corporate pieces
- National and international representation in exhibitions.
- Short-listing for overseas events seeking Irish representation
- Media articles
- Commissioning
- Purchasing craft pieces

Selection for PORTFOLIO will always be by an international advisory panel. Once selected, makers must successfully submit 2 images yearly of new work (i.e. made within the past 12 months of submission) to the international panel to maintain their position in the catalogue. This is essential to keep PORTFOLIO fresh, current and relevant to its target audience.

If a selected craftsperson's supplementary slides are not selected by the international panel, in two consecutive years, then they will be removed from the PORTFOLIO catalogue. This process allows slides of new work to be presented 4 times, prior to potential removal from PORTFOLIO. To be effective, PORTFOLIO standards cannot be compromised.

PORTFOLIO will only be as good as the images and information it holds, so married to excellent craftsmanship and creative quality will be excellent photographic quality which emphasises the object or in the case of site specific work, object and location.

With this in mind CCol are holding a subsidised photo shoot in Kilkenny on 7/8 April 2005. "Lifestyle" photography is not suitable for application to PORTFOLIO.

Prior to a media launch of this service to its intended audience, CCol has set a minimum target figure of 24 designer or artist makers for inclusion, represented by a minimum of 120 images.

**PORTFOLIO application forms are available from Ann Dack, Project Manager. Along with the completed form you will be asked to submit:**

- A minimum 5 images on CD representative of work undertaken in the last 5 years. Most copy centres and print bureaus will scan from transparency or slide onto CD.
- CV – critical information to include is a full listing of exhibitions participated in, the collections work may be included in, significant corporate commissions

**The submissions will be juried by an international advisory panel based on:**

- Excellent standard of craftsmanship & creative quality in the work submitted
- 3 year track record in professional practice
- The exhibition, commission, & collection record (major public/private)
- Relevant price structure of submitted work
- There will also be a new faces section for outstanding new comers with less than a 3 year record.

**Dates to remember:**

- A brochure and application form for PORTFOLIO will be available in mid February
- Subsidised photo shoot in Kilkenny 7/8 April 2005
- Application form accompanied by CD of images to be in Kilkenny by 12th May 2005
- Selection day will be held in Kilkenny on 18th May 2005

The international advisory panel's decisions will be final based on the criteria above, and no analysis or explanations of how their decisions were made will be given to unsuccessful applicants. Unsuccessful candidates may re-apply to future sittings of the international advisory panel.

For further information contact Ann Dack, Project Manager, telephone 056 7724491 / 087 6490463 or e-mail [annmack@eircom.net](mailto:annmack@eircom.net)

### Dates for your Diary

Please note, since going bi-monthly, Stoppress is published by the 15th day of the first month of issue

Opportunity	by	on
Stoppress deadline for March / April issue	by	16th Feb 2005
Showcase 2005	on	23rd – 26th Jan 2005
<b>INDEX - The Top 100 New Products at Showcase 2005</b>		
Submission of craft	by	22nd Jan 2005
CPSI Norwegian Makers Presentation	on	19th Feb 2005
<b>Bursary Scheme</b>		
Expressions of interest		asap
<b>PORTFOLIO:</b>		
- Brochure available	by	Mid Feb
- Subsidised Photo Shoot	on	7th / 8th April 2005
- Deadline for Application Forms	by	12th May 2005
- Selection process	on	18th May 2005
<b>Packaging Workshop ...</b>		
Expression of interest of & topics		asap
<b>Primary School Residency Programme</b>		
Expressions of interest		asap
<b>Latest Opportunities now on-line visit <a href="http://www.ccoi.ie/opportunities">www.ccoi.ie/opportunities</a></b>		
<b>Exhibitions Programme / National Craft Gallery Diary Dates:</b>		
NCG Exhibition Programme 2005	available from	End Jan 2005
Rudolph Heltzel & Sonja Landweer, NCG	from	2nd Dec – 30th Jan 2005
Trolls: Figures in Norwegian Contemporary Ceramics, NCG		4th Feb – 28th March 2005
40 Shades of Green, Cork		9th Jan – 20th March 2005
New Irish Ceramics, Lithuania		17th Dec - 21st Jan 2005
Irish Basket Making Tradition Today, Tralee		5th Jan – 5th Feb 2005

Remember to use your stickers to highlight important dates on your calendar



### Packaging and Branding Workshop

Are you interested in attending a workshop on Packaging & Branding? Do you have any specific queries, problems, or packaging or branding issues you would like to have addressed?

If so let us know and we will try to include them in the upcoming workshop, dates and details of which will be announced shortly. If interested in attending opportunities above please call Mary Whelan at: 056 7761804 or e-mail: [maryw@ccoi.ie](mailto:maryw@ccoi.ie)

## FOR SALE:

**For Sale:**

A wide variety of craft supplies for the hobbyist and professional, including beads, wire, threads, feathers and much more.

**For more information contact Teresa McBride  
T: 074 9129007 E:sales@treasure-bin.com  
or W: www.treasure-bin.com**

**For Sale:**

Falcon front loading kiln with Bentrup TC60 controller. Good condition. 3 phase. Firing chamber 6.75 cu. Ft.

**Contact T: 056 7758439**

**For Sale:**

Doolin Crafts Gallery. Renowned craft shop, restaurant and garden.

**For more information contact Sherry Fitzgerald McMahon T:065 6867866 or  
W. www.doolincrafts.com**

**For Sale:**

4 display cabinets for jewellery. In good condition. Also 1 free standing metal sign (type like AIB), new. Cork. Please contact

**Christinedenayer@yahoo.co.uk**

**For Sale:**

Professional Maier Sewing Machine, specially designer for rolling scarf edges, hems, etc., similar to a hand sewn finish. As new very reasonable price.

**Contact Jacinta @ T:059 9152270 or  
E:jemtextiles@eircom.net**

**For Sale:**

Kiln, Top loader, Potclay 65, 184 litres with shelves/timer etc. Fired 6 times €1.800 o.n.o.

**Tel Fergal 0118380913 fohann@eircom.net**

## RESIDENCIES:

A purpose built, self-contained, studio will be available for artists residencies of six months to one year duration, from April 2005. Located in the inner city neighbourhood of Rialto, Dublin, St. Andrews community centre. Deadline for receipt of applications is Monday January 31st 2005 @ 5.00pm.

**For more information contact  
T: 01 453 1861 or E: commong@indigo.ie**

**STUDIO SPACE AVAILABLE**

For lease old restored stone building, main st. Ballyhale. Suitable for craft enterprise, yard to rear with outbuildings. All options will be considered including partnership.

**Contact T: 086 2473954**

To let studio space with kiln and printmaking facilities. Also 3 bed terraced cottage in bray area. Both available to rent May-August 05.

**For further details contact Joanna  
T:01 2819282 or 087 2377613**

Attractive purpose built studio/workshop available to rent. Tipperary/Offaly border on N7. This building comprises of kitchen/mezzine/office plus ample parking space. Perfect for craft workers or classes.

**Contact Prue Rudd T: 0505 45206 or  
E:pruerudd@eircom**

## WANTED:

**Wanted:**

A brother KE 100 motor in perfect condition.

**Contact T: 021 7334577**

Machine knitters and finishers wanted for Cork based children's knitwear company.

**Contact T: 021 7334577**

## OPPORTUNITIES:

One and two week workshops in silversmithing techniques. Special classes in Chasing and Anticlastic Raising.

**For information contact Brian Clarke,  
The Old Schoolhouse, Ballinaclesh,  
Rathdrum, Co. Wicklow. Ireland  
W: www.silversmithingworkshop.com or E:  
sworkshops@eircom.net**

A new network to promote textile designers in Cork, anyone who produces a fashion product may apply. The network plans to set up fashion fairs and a fashion trail.

**For more information contact  
Mel T:021 7334577 or  
E:alterknitivedesign1@eircom.net**

To submit your opportunity on-line  
please forward 30 words maximum  
(including contact details)

to [info@ccoie.ie](mailto:info@ccoie.ie) and mark it for  
Web Opportunities

### OPPORTUNITIES:

Calling all knitting enthusiasts, as part of Cork 2005 the city would like to call on all knitters to help in creating the biggest knitted textile in the world starting on January 7th 2005.

**For more information contact Mel T: 021 7334577 or E: [knittingmap@halfangel.ie](mailto:knittingmap@halfangel.ie)**

#### **CCOI Training courses open day**

There will be an open day for both CCOI Training Courses Wednesday 9th February Time: 10.00am – 4.00pm

Jewellery Skills Course: Castle Yard Kilkenny

Pottery Skills Course: Island Mill, Thomastown, Co. Kilkenny.

**For information contact Amanda Fenelon T:056 7761804 or E: [Amanda@ccoi.ie](mailto:Amanda@ccoi.ie)**

#### **Charity craft auction for Tsunami survivors**

A Charity Craft Auction will be organised to take place in June. All those who wish to contribute a piece of their work, please contact **Linda Scott – T: 094-9258284 or E: [oldstonewillow@hotmail.com](mailto:oldstonewillow@hotmail.com). See page 7 for full advertisement.**

#### **Design Competition: Opera Fringe, Northern Ireland.**

Design the Faery Queens Dress for Mid Summers Night.

**For design brief contact:**

**Opera Fringe, NI, Down Arts Centre, Downpatrick, T: 028 4461 5283 [mail@downartscentre.com](mailto:mail@downartscentre.com)**

**Prize money £800 to winner**

**Submission deadline – 1st April, 2005**

**(winner contacted in May)**

### JOB OPPORTUNITIES:

We are currently seeking an energetic person to fill our sales and marketing position.

Applicants should have 3/4 years experience in giftware business, full training will be provided. Opportunity to travel and excellent prospects for right candidate.

**Post or email your c.v. to The manager, An Grupa Edman Teo, Cill na Martha, Maighchromtha, Co. Chorcaí. Or E: [Nabil@edmancollection.com](mailto:Nabil@edmancollection.com)**

Experienced artist blacksmiths required for some exciting projects.

**Please contact Ed or Colm T:01 4622788 or E: [info@bushyparkironworks.com](mailto:info@bushyparkironworks.com)**

Stephen Pearce pottery is looking for an experienced merchandiser/sales rep to market and sell pottery in the Irish market. Applicant will have to merchandise the displays, call on outlets to stock check. The suitable applicant must have a clean full drivers license and excellent interpersonal skills. The role will involve a lot of travel and will entail over 90% of time on road.

**For more information contact Helen Crotty T: 021 4646807**

### EXHIBITIONS:

New Wood by Emmet Kane. New Ceramics by Sara Flynn, Grainne Watts, Roger Harley. New Paintings by Eadaoin Harding Kemp, Paddy Lennon, Niall Rea. These can all be viewed at the Bridge Gallery, 6 Upper Ormonde Quay, Dublin 7.

**From January 8th until January 31st Monday to Saturday 10am to 6pm and Sunday 2pm to 5pm.**

### STANDS AVAILABLE:

**Kinsale Craft Fair** on 9th & 10th April in The Trident Hotel, Kinsale in aid of the Kinsale Arts Week 2005 (16-23rd July 2 days, top quality exhibitors. Stand €120-150).

**Please contact Adrian Wistreich for full details E:email [adrianwistreich@eircom.net](mailto:adrianwistreich@eircom.net) or call 021 4777758**

#### **London St. Patrick's Day Festival 2005.**

We are holding an arts and crafts area on Sunday March 13th 2005 from 12 noon until 6.00pm, we are inviting companies to come and exhibit. If you would like further information on taking a stall for the day please contact Daire Basra T:020 7983 5758 or E:[daire.basra@london.gov.uk](mailto:daire.basra@london.gov.uk)



### NOTICE:

#### Showhouse:

This is a new TV series and we are requesting readers to get in touch if they are interested in coming along to a filming in Kilkenny or Dublin. Other locations are Kildare, Cavan, Arklow, Dundalk and Athlone which are filming in March and April.

**For more information contact Criona  
T: 01 6601588**

#### The Craft Potters Society of Ireland,

AGM will take place at the RDS on Monday the 24th of January 2005 during showcase. It will be held in the Merrion Room at 6.15pm all are welcome.

### WORK SHOPS / COURSES:

#### CCOI Training courses open day

There will an open day for both CCOI Training Courses Wednesday 9th February  
Time: 10.00am – 4.00pm  
Jewellery Skills Course: Castle Yard Kilkenny  
Pottery Skills Course: Island Mill, Thomastown, Co. Kilkenny.

**For information contact Amanda Fenelon  
T: 056 7761804 or E: Amanda@ccoie**

#### Introduction to Ceramics weekend

workshop at Kinsale Pottery and Art School: 29-30 Jan or 12-13 March 2005 €170 including lunches. Also Stain Glass weekend with Paul Drover (26-27 Feb) and Textile Printing weekend with Caroline Smith (26-27th Feb) contact Adrian Wistreich on

**T: 021 477 7758 or  
E: adrianwistreich@eircom.net**

Enjoy a two day course in the beautiful surroundings of Fota House with Britains renowned patchworker Janet Bolton.

Develop your own ideas to produce a personal heirloom to treasure forever. Fota House, Cobh, Co .Cork on 21st and 22nd May 2005. Course fee €180 includes lunch at Fota.

**Contact Carmel Creaner (before April) on  
021 4815101 for more details.**

#### Woodcarving courses with Ben Russell, West Cork.

Upcoming dates:  
March 9th - 11th  
March 23th - 25th  
April 13th - 15th  
April 20th -22nd

**For full details contact T: 027 66133  
Web: www.benrussell.ie**

#### Silversmithing Techniques - Workshops. See Ads Opportunities, Pg 18

### MARKETS:

Farmers market being held at Bellingham Castle, Co. Louth, first Sunday of each month. More than 50 stalls pottery, clothes, preserves, bread, meat, handmade chocolates plus many more.

**For more information contact Janette  
T: 086 6060277 or 042 9372176**

### BUSINESS & FINANCE:

#### Accounting and Technology

Our services include accountancy for both sole traders and companies and in particular start up business. We also provide IT support, software development and web site development. We specialise in developing customised software to aid business access real time information at the touch of a button.

**For more information contact Brendan or Kevin T: 1850 930 390 or W:  
www.accountingandtechnology.ie**

**Bluett Web Solutions**, specialising in web development, website design & maintenance and IT advice and support.

**For more information contact Sean Bluett  
T: 353 87 7580867, E:  
sean.bleutt@websolutions.com or W:  
www.bluettwebsolutuins.com**

#### Paul Davis, Accounting & Business

**Consultant** provides a range of services including business plans and raising finance. We focus exclusively on self employed and small businesses. For assistance in setting up your own business or maintaining your accounts contact T: 086 8108548 or E: pwd@iol.ie



40 Shades of Green - Product by Laura Mays

### STUDIO HIRE:

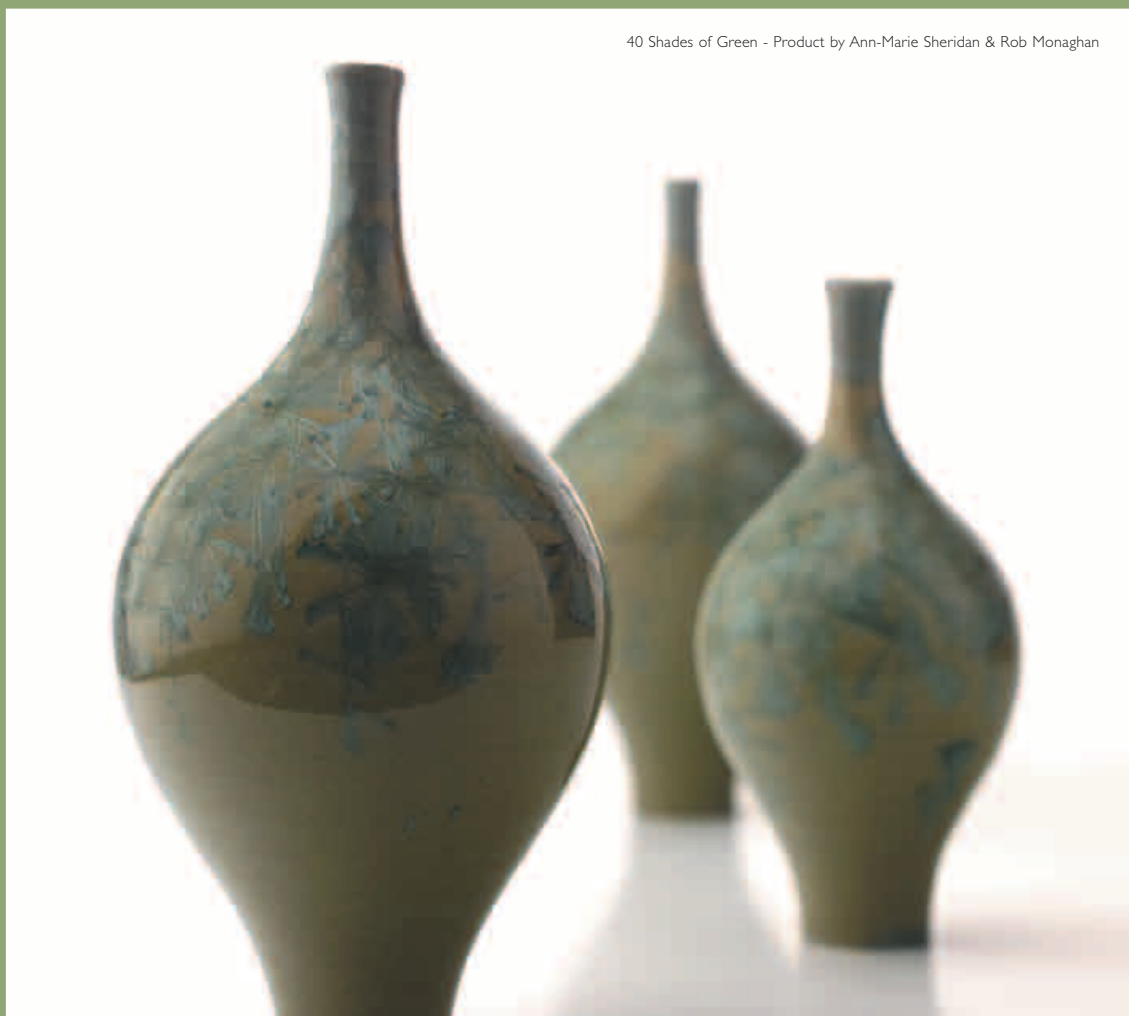
Dublin Textile Printing Studio corporate and private commissions taken, 1 meter-1,000 meters. Also limited daily studio hire.

**For more information contact Ciaran Sweeney Studio T: 01 4113953 or**

**E: [ciaran@ciaran-sweeney.com](mailto:ciaran@ciaran-sweeney.com)**

To submit your opportunity to the CCoI website (Crafts Events, Stands, Fairs, etc.) please forward 30 words maximum (including contact details) to [info@ccoie.com](mailto:info@ccoie.com) and mark it for Web Opportunities

40 Shades of Green - Product by Ann-Marie Sheridan & Rob Monaghan



### Snapshot of the CCol exhibition opening 'Sonja Landweer & Rudolf Heltzel'



From to L to R: Les Reed (CCol , CEO) with Sonja Landweer, Rudolf Heltzel and Anja Von Gosseln



From to L to R: Claudia Chinnappen wearing a Rudolf Heltzel neck piece and Helena Malone



From to L to R: Seamus Heaney (poet) with Sonja Landweer and Francois Ruane



From to L to R: Marie Heaney and friend wearing pieces from Sonja Landweer's earlier collection.



From to L to R: Eva and Rudolf Heltzel



From to L to R: Cassie, Karen and Sheena from Kilkenny



From to L to R: Jean Corrie and Catherine Loughman from Kilkenny



From to L to R: Clare and Hughie O' Donoghue (artist)

## NATIONAL CRAFT GALLERY

N

E

W

S

## Bumper Year for National Craft Gallery

**It may be just four years old, but the National Craft Gallery has already established itself as something of a national institution. Opened in December 2000, the Craft Council of Ireland's flagship exhibition space has won over both audiences and critics with some spectacular shows.**

This year has been the gallery's most impressive to date. In its beautiful space in Kilkenny City, it continued to showcase the very best of contemporary craft from both at home and abroad. In 2004, shows included furniture from Ireland's top designers, jewellery from Norway, award winning glass art from Britain, and pioneering Irish ceramics. The gallery's current exhibition honours two of Ireland's top contemporary jewellers – Rudolf Heltzel and Sonja Landweer.

The Crafts Council of Ireland established the National Craft Gallery to give people the opportunity to see groundbreaking work from pioneering craftsmen and women. As for the craftspeople; they also had the chance to show their work to an appreciative international audience. In the Spring, 13 of Ireland's top jewellery designers took part in a major exhibition in the Museum of Arts & Design in Manhattan. And just last November, an exhibition of contemporary Irish baskets travelled to Philadelphia. This was part of a tour that included Northern Ireland, Scotland, Wales and the Netherlands.



Sonja Landweer

Already the gallery is preparing for a busy 2005. In what is probably its boldest step to date, they are hosting one of the most striking shows of Cork 2005. Forty Shades of Green in the Lewis Glucksman Gallery in UCC will be showing the work of 40 of the country's finest artists and craftspeople. What's unusual about this show, curated by Brian Kennedy, is that it places fine art and craft side by side. But breaking boundaries is something the National Craft Gallery does very well.

See front page for information on the official opening of 40 Shades of Green.

### Travelling NCG Exhibitions News

'New Irish Ceramics' (see Stoppress 6, Nov/Dec 2004 for review) opened last December in Galerija Meno Parkas, in Kaunas, Lithuania. Runs from 17th Dec 2004 - Jan 31st 2005.

Also travelling is the acclaimed baskets exhibition 'Irish Basket Making – Tradition Today' (see Stoppress 5, June 2003 for review) This major exhibition of contemporary Irish basket making opened in Siamsa Tire, in Tralee on the 5th January 2005 and will run until the 5th February 2005

The new National Craft Gallery Programme 2005 is currently near completion and will be available from the Crafts Council of Ireland offices and on [www.ccoi.ie/publications](http://www.ccoi.ie/publications) shortly.

For more details on current, past and travelling exhibitions telephone Brian at 056-7761804, e-mail [n cg@cco i. ie](mailto:n cg@cco i. ie) or visit the website at [www.ccoi.ie/exhibitions](http://www.ccoi.ie/exhibitions).



Rudolf Heltzel

NATIONAL CRAFT GALLERY - U P C O M I N G E X H I B I T I O N

## Trolls Figures in 'Norwegian Contemporary Ceramics'

For the past decade, the predominant trend in Norwegian ceramics has been forms and figures in white porcelain; cool, clinical creations. So it came as something of a surprise when curator Harald Solberg decided the theme for this snapshot of Norwegian Contemporary Ceramics was to be a curious supernatural creature – the Troll.

The National Craft Gallery invites you to wander through a fantastic world created by Norway's top ceramicists. Come along and let your imagination run riot!

Any tourist visiting Norway is certain to encounter the Troll. Souvenir shops all over the country are packed with models of this strange creature, a national symbol since the 1800s. But this exhibition is not a showcase for modern-day souvenirs, it's a step into the outlandish imaginations of some extraordinary artists.

This exhibition presents work by both established names and emerging talents. Each of them has taken the classical theme of ceramic art, the figure, and reinterpreted it in a very contemporary way. The versatility of clay gives free rein to the artists' imagination, creativity and sense of humour. Eilins Aasheim's playful Too Many Cigarettes – Too Many Late Nights presents us with two bulbous red-eyed figures facing up to each other.

Some of the work is also rich in references to familiar knick-knacks. Kari Skoe Fredriksen's family photographs transferred to plates are a contemporary take on the ceramic tradition of commemorative plates. And, as one would expect from a show entitled Trolls, folk tales and legends are brought to life.



Monica Marcella K. Askim's tiny figures are made to fit into the palm of the hand, as this puts the viewer in touch with the spirit that animates these tiny trolls!

For a unique opportunity to meet some of the makers behind this most exciting work, then make your way to the Crafts Council of Ireland's Training Workshop in Thomastown on Saturday February 19th. In a seminar organised by the Craft Potters Society of Ireland, three of the Norwegian artists will give a presentation of their work. (See article page 14 for more information).

Trolls: Figures in Norwegian Contemporary Ceramics, runs from the 4th Feb. – 28th March 2005 is supported by the Crafts Council of Ireland.



National Craft Gallery Castle Yard, Kilkenny  
Open: Mon - Sun, 10am - 6pm T: 056 -7761804  
E: ncg@cco.ie www.ccoi.ie/exhibitions

FOR NATIONAL CRAFT GALLERY NEWS TURN TO PAGE 23

All notices and advertisements are published in Stoppress for general information purposes only, at the risk of the advertiser and at the discretion of the Crafts Council of Ireland ("CCOI"). CCOI make no representations or warranties about any of the information contained in any notice or advertisement and accept no responsibility for the accuracy of any information contained in a notice or advertisement. Advertisements in Stoppress do not indicate endorsement by CCOI. It is the responsibility of the reader to check that goods and services are described fully and accurately.

CCOI expressly excludes liability for direct or indirect consequential loss or damage which may arise in respect of Stoppress or purchase of the goods and services.

CCOI does not accept any responsibility for or necessarily endorse the views expressed by third party contributors to Stoppress.

All copyright, database rights, trade mark design rights and any other intellectual property rights whatsoever in Stoppress are, owned by and the property of CCOI.

Crafts Council of Ireland, Castle Yard, Kilkenny  
t: 353 56 7761804 f: 353 56 7763754  
e: info@cco.ie www.ccoi.ie

The copydate for March/April 2005, Stoppress is February 16th 2005. Publication date is 16th March 2005.

Advertising in Stoppress is free and is welcomed. Submissions for articles from craftspeople and those interested in craft are also always welcome – please contact:  
Communications Dept.  
Crafts Council of Ireland  
t. 056 7761804,  
e: stoppress@cco.ie

While every care has been taken in the compilation of this Stoppress, the publisher cannot take responsibility for errors or omissions.